



Businesses & Corporations

For more than half a century, Olive & Olive has been the IP law firm of choice for companies that want to reach the top and stay there.

It started in 1957, when our founder opened the first IP practice in what would become the groundbreaking science and technology hub known as the Research Triangle of North Carolina. From our earliest days, we've served the intellectual property needs of thousands of businesses large and small – from international giants to small start-ups.

But Olive & Olive does much more than just protect patents and trade secrets.

We are also a trusted business counselor. We're there when our clients need us. We draw on our reservoir of experience and knowledge in an array of industries – from software developers to shoe manufacturers – to bring practical, common-sense solutions to IP problems.

We've got you covered: from trademarks to trade secrets.

You've worked hard to create your business. You've invested your blood, sweat and tears in it. What you need now is a law firm that does more than just fix legal problems (though our track record on that count is impressive). You want a firm that will create solutions so you can keep growing and thriving.

Olive & Olive is the right choice. We love opening doors to possibilities our clients may never have imagined.

Today's global economy requires no less. Fierce competition. Spin-offs and start-ups popping up every day. Employee mobility. Economic volatility. Technology threats and opportunities. Dizzying change.

What works today may be obsolete tomorrow. Here are some of the things we can do to keep you in front of the pack:

- Protect your trademarks, trade secrets and intellectual property
- Maximize the value of your intellectual property
- Acquire Internet domain names
- Manage your domain portfolio
- Obtain copyrights, trademarks and patents
- Enforce your IP rights in administrative proceedings and litigation
- Defend you against accusations of infringement
- Represent you in international IP disputes
- Offer proactive IP counsel as your business grows
- Assist you with data privacy and risk management
- Issue cease-and-desist warnings to wrongdoers
- Obtain restraining orders and other speedy relief against infringers
- Advise you on selecting strong marks
- Counsel you on cyber-safety and loss mitigation
- Alert you to looming threats and emerging prospects
- Stand by your side when problems arise

Your product is on the market – but is your intellectual property fully protected?

You've put your energy into creating a breakthrough product. You're ready to monetize your work. But have you covered all your bases?

Are the formulas, devices, techniques, patterns, processes, data compilations and methods you used to get here fully protected?

Just look at the business headlines. Competitors, hackers and foreign countries pose a constant threat.

Lawsuits alleging theft of intellectual property, misappropriation of trade secrets and IP infringement are being

filed left and right. Billions of dollars are at stake – not to mention the viability of your business.

Meanwhile, the rules keep changing. Congress and federal agencies are considering new IP laws and regulations that will directly impact your business. There is no way for you to keep up with it all.

Now you don't have to. Olive & Olive will take care of your IP concerns, so you can do what you do best: manage and grow your business.

Ready to get started on a comprehensive intellectual property strategy for your company? The IP team at Olive & Olive has been serving forward-thinking businesses for more than half a century. Let us go to work for you today.