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# Disputes

In the world of intellectual property – where the stakes are high and competition fierce – legal disputes are inevitable.

When they arise, Olive & Olive is here to help.

Our intellectual property litigation attorneys provide our clients with highly experienced IP enforcement, protection and strategic counseling on a global scale. Our advocates appear in federal and state courts, appellate courts, before international tribunals, and in administrative proceedings.

## We cover all IP bases.

We provide comprehensive litigation services in all areas of intellectual property, in the United States and abroad:

- Patents
- Trademarks
- Domains, Internet, and Cyber law
- Copyrights
- Trade Secrets
- IP Licensing and Contracts
- Franchising
- Unfair Competition
- IP-related RICO and Antitrust Claims when appropriate

We don't over-lawyer, and we don't over-litigate. We help our clients reach their goals in the quickest, easiest and cheapest way.

## Proactive when possible, fast-acting when needed—here's an example.

Want a real-life example of how our decades of experience, technical know-how, and state of the art legal tools added up to a terrific outcome for one client?

Our chief litigator was out of state when the call came: our client was being sued for infringement in California. Quickly we assembled the team. We held a remote strategy conference. We drafted our own complaint – and filed it that same day.

And just like that, we gained the upper hand. Turned out the other side had talked prematurely. Because we met the challenge so expertly and speedily, the suit proceeded on our client's turf and on our client's terms.

This situation was unique to one client. But the way we handled it wasn't. At Olive & Olive, when a client has a problem, we are ready.

## Our wealth of experience covers all areas.

We take pride in our versatility. If you've got an intellectual property dispute – regardless of which side you're on – we can help.

- We go after those who infringe the marks and trade dress of businesses and universities, whether online or on the ground.
- We defend our clients when they're accused of infringement. We've been doing it more than 50 years, and we do it effectively and efficiently.
- We sue for and defend against claims of patent infringement. Sometimes this involves a single patent. Sometimes dozens or more.
- We go wherever our clients need us to go. We've successfully litigated in areas ranging from lighting to food products, from computer software to bacteria.

- We understand science and technology and, equally important, we can explain it to judges and to juries.
- We handle copyright claims involving infringement of building designs, website content, computer software, music and other arts, jewelry, advertising, and more. Our staff has personal interest and practical experience in these and many other areas – and it shows.
- We pursue and defend allegations of trade secret theft. Time is of the essence. Once disclosed, a trade secret may be lost forever. If you're accused of stealing trade secrets, your career may be over. That's why, as soon as we get the call, we swing into action.
- We have handled thousands of disputes, from the very simple to the extraordinarily complex.
- Our lawyers are admitted to every relevant court, from the United States Supreme Court to state court.
- We've waded through more than a million documents in a single patent case. Whatever it takes to the desired result.

We can handle what's thrown at us, and at our clients. We've done it before. We can do it for you.

## When it comes to “put up or shut up,” you won't find us sitting down.

Litigation can be expensive, time-consuming and frustrating. Because of that, we always explore a range of options for our clients. If mediation or another alternative will get the best result – and save money – for our client, we know what to do and how to prepare for it.

Sometimes all it takes is direct communication. That's why we often start with phone calls and letters.

Whatever strategy is in our client's best interest – that's the route we take.

But two things never change. One: we negotiate from a position of strength. Two: we regularly take cases from start to finish, whether in court, in domain proceedings, or before administrative tribunals such as the United States Patent and Trademark Office.

Our clients get the representation they need and deserve, from the moment a problem arises until it's finally resolved. Our focus is always on getting the results they want in the most practical and cost-effective manner.

Learn more about our approach to disputes at these pages on litigation/lawsuits, administrative proceedings (in the Patent and Trademark Offices of the United States and other nations and states), domain disputes (UDRP, USRS, and other proceedings), and alternatives to litigation (such as mediation, arbitration, and informal resolution).

**Put Olive & Olive's global reach, technical insight and 60 years of experience to work for you. Our top-rated North Carolina intellectual property disputes lawyers will guide you every step of the way. Contact a member of our litigation team today.**