



Copyright Enforcement

Our mission is to make sure your creative work is protected and that you get paid for it.

A copyright can protect almost any type of creative activity – from drawings to dance-steps – once that activity is expressed in some tangible form. It might be on paper, film, software, canvas – even an outdoor sculpture on a pedestal.

Olive & Olive represents authors, artists, architects, musicians, photographers, film-makers, dancers, software developers, and lots of other individuals and businesses who use their talents to produce an original, creative work.

Our job is to protect your creation.

Copyright enforcement can be a complicated process. It can involve a number of critical steps. It is not something you want to do alone.

Our team of experts will know how to determine if your work has been infringed upon. We will know what to do if it has been. Each situation requires a different strategy. Sometimes, we'll need to send a "cease and desist" letter asking for an immediate halt to the unauthorized use. We might also demand payment for past or future use.

Other times, more drastic measures – litigation or dispute resolution – are required.

We will analyze your case, research the circumstances, and determine the best approach. As soon as you contact us, the enforcement process can begin.

Don't place your hard work and creative output at risk. Contact Olive & Olive for expert protection.

Have you been accused of copyright infringement?

We can help you too. We have vast experience in defending against claims of copyright infringement.

Olive & Olive draws on our extensive background in IP litigation, as well as our history of having worked with a wide range of businesses and technologies. We understand business. And we understand business products.

We have successfully litigated copyright claims involving everything from building designs to bacteria.

Nobody wants to be accused of copyright violation. Contact Olive & Olive for expert counsel and defense.

Olive & Olive can help you prioritize and protect your intellectual property assets. That way, you can stay in front of your competitors and grow your business.

Add an expert copyright enforcement attorney to your team. Call today to learn how our unique blend of sound legal advice and practical business judgment can help you identify your needs, achieve your goals and maximize your return on investment.

Trademark Enforcement

The scenario: You've chosen your business mark, and you're using it. Suddenly you start getting complaints about your product or service – but they're not coming from your own customers. You run across your brand on the Internet – but it's not your website.

The solution: Call Olive & Olive to enforce your trademark rights.

Fortunately, if the infringer is in the United States or affecting commerce here, the odds are good that your rights can be protected, even if you've neglected to register your mark. Registration helps considerably, as we discuss here. But all isn't lost if you haven't gotten around to it. That's because the U.S. recognizes common law trademark rights, which are based on use.

The trademark attorneys at Olive & Olive will evaluate your case and advise you as to your best course of action.

We know how to enforce your trademark.

Sometimes, all it takes is a letter. Sometimes an administrative proceeding in a trademark office or before a domain tribunal is best. And sometimes a lawsuit is the only way to get resolution.

What's important is that you know your options so you can make an informed decision. That required the help of a knowledgeable trademark attorney, one well-versed in intellectual property disputes and intellectual property litigation.

Don't try to fix the problem yourself. If you fire off a letter without considering all the ramifications, you might make things worse. You could make statements that come back to haunt you. You might cut off certain avenues of relief. You could even find yourself in court defending a declaratory judgment action in some far-distant state, costing you more time and money than you can afford.

The wiser move is to pick up the phone and call Olive & Olive. We'll take it from there.

We can help if you've been accused of trademark infringement.

If you find yourself on the defensive end of a trademark dispute, there's even more reason to call us immediately.

Let's say you've gotten a cease and desist letter. Your first temptation might be to fire off an email or letter denying the accusation. Rarely is that a good move. Anything you say or write can be used against you. Your response to the letter – or to similar accusations – needs to be legally sound, factually correct and carefully worded. Otherwise, it could end up hurting you.

We will know how to respond. The accusation may be entirely wrong. There may be defenses you'd never thought of. Or – and this is rare – you may be up the creek without a paddle even if you thought you did nothing wrong. Regardless, you need to know where you stand before deciding what to do.

Since 1957, Olive & Olive has been handling trademark matters. We've worked on thousands of disputes. We've helped countless clients enforce their trademark rights, and we've defended other clients against accusations of trademark infringement.

We draw on our wealth of experience to give our clients sound advice about their rights and potential liabilities. We apply business sense to help them set realistic goals and devise winning plans.

Worried about protecting your trademark rights? Contact the trademark enforcement attorneys at Olive & Olive and sleep easier tonight.